



WE ENVISION A WORLD WHERE NO ONE IS ENSLAVED, ABUSED, OR SCAMMED; WHERE PEOPLE ARE AWAKENED TO THE NOBLE CAUSE OF PROTECTING AGAINST EXPLOITATION.

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# Our Growth This Year

The Knoble Network grew stronger than ever in 2024—united by a noble cause and driven by impact. Knoble people, noble cause—building a force for good. Here's how we made a difference:

**MEMBERS** 

1729

+ 597 joined in 2024

**PARTNERSHIPS** 

**53** 

with Law Enforcement & NGOs

**FOLLOWERS** 

7573

+ 812 followed in 2024

**ORGANIZATIONS** 

918

within our Network

**NEWSLETTER** 

4428

+ 1163 subscribed in 2024

FINANCIAL SERVICES

386

within our Network

### LETTER FROM

## DAVE WORLAND

A simple "thank you" seems insufficient after such an incredible year. In 2024, we surpassed 7,000 LinkedIn followers, reached over 1,700 users in our Member Center, and equipped more than 700 professionals across 30 programs! This marks our strongest year since The Knoble's founding in 2019. From the vision of one man to a thriving network of financial professionals united around one cause, we are grateful that you have joined us in our mission to ignite a global movement of individuals and professionals to abolish human crime by raising unprecedented awareness and inspiring proactive, united action to protect against exploitation.

Last year also marked the launch of the first Cyber-Enabled Human Crime Workshop, co-hosted with the Criminal Investigations and Network Analysis Center (CINA). Over 100 industry leaders came together to identify and plan three major initiatives that would unify financial crime fighters and disrupt Human Crime such as human trafficking, child sexual exploitation, elder financial exploitation, and financial scams. All three initiatives are nearing completion and will greatly enhance the resources available to Human Crime Fighters.

In October, we hosted our first strategic planning meeting, bringing together thirty-five advisors from the United States and the United Kingdom. Together, we spent two days assessing the state of the industry, identifying opportunities for The Knoble to increase awareness, better equip financial service professionals, and build stronger, more meaningful collaboration between financial institutions, law enforcement, nonprofit organizations, and government agencies.

The strategic meeting served as the catalyst for the creation of the Human Crime Specialist, a visionary role designed to inspire institutions to actively combat Human Crime. This role emphasizes implementing more efficient and effective strategies by leveraging regulatory frameworks, enhancing compliance practices, and fostering collaboration across the industry.

This year's successes would not have been possible without the dedication of our Board of Directors, Advisory Board, donors, stakeholders, and the incredible volunteers and staff I am honored to work with every day.

Thank you again for all you do!

Dave Worland

**Executive Director** 

Dave Morland

## The Knoble Members

The Knoble is a global alliance of financial professionals, law enforcement, regulators, NGOs, and innovators, working together across industries to disrupt Human Crime and protect lives.

Starting with a handful of dedicated financial professionals, The Knoble has now expanded to include members from across a range of sectors, including law enforcement, regulators, NGOs, and the legal community. As of today, we are proud to have over 1,700 members.

This growth reflects the increasing recognition of the importance of cross-sector collaboration in the fight against Human Crime.

OUR MEMBERS ARE
BASED IN **19 COUNTRIES**AROUND THE WORLD



987

Financial Professionals

70

Law Enforcement Individuals 53

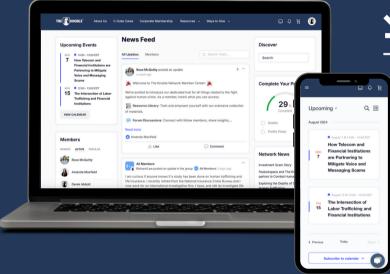
NGOs Individuals

650

Service Providers Individuals + Other Adjacent industries

## THE KNOBLE NETWORK MEMBER CENTER

When we first introduced the Member Center, it was a basic resource-sharing platform. In July 2024, we rolled out the latest rendition of the Member Center, further enhancing its functionality to better serve our members. This includes an expansive resource library, an event calendar, the ability to connect with members, and more advanced project collaboration tools.



INTRODUCING

- UPCOMING EVENTS
- NEWS FEED
- MEMBER MESSAGING
- FORUMS
- RESOURCE LIBRARY
- LEARNING PATHS
- MEMBER DIRECTORY
- STOREFRONT

**PAGE VIEWS** 

6267

From 134 users logged on in 2024

**LEARNING PATHS** 

101 courses launched in 2024

# 2024 KNOBLE AWARDS WINNERS

The 2024 Knoble Awards for Excellence recognizes outstanding individuals whose contributions have significantly impacted the fight against human trafficking, elder financial exploitation, financial scams, and child sexual exploitation. These award recipients have shown exceptional leadership, innovation, and dedication in their respective fields, each playing a vital role in protecting vulnerable populations from exploitation and abuse. Their efforts highlight the power of collaboration and action in the mission to end Human Crime.



FREDDY MASSIMI
EXCELLENCE IN HUMAN TRAFFICKING PREVENTION

Freddy's dedication to disrupting human trafficking has been pivotal in anti-trafficking initiatives. His volunteerism, combined with his expertise in financial crime prevention, has helped advance the fight to end exploitation.



KEN PALLA
EXCELLENCE IN FINANCIAL SCAM PREVENTION

Ken's commitment to preventing financial scams has spanned across his career and beyond. His innovative solutions and thought leadership in scam prevention continue to protect countless consumers from falling victim to fraud.



JEN LAMONT
EXCELLENCE IN ELDER EXPLOITATION PREVENTION

Jen's commitment to safeguarding older adults from exploitation is unparalleled. She's led critical conversations and driven the development of vital resources that empower communities to protect their seniors.



KAREN ARRABAL
EXCELLENCE IN CSE PREVENTION

Karen has been instrumental in leveraging financial data to identify and disrupt child sexual exploitation. Her leadership in using financial clues to stop these crimes is groundbreaking—and she's only getting started.



NATALIE LOEBNER
EXCELLENCE IN CROSS-SECTOR COLLABORATION

Natalie's ability to unite diverse stakeholders in the fight against Human Crime has been transformative. Her work in fostering collaboration across industries has driven innovative solutions and strengthened efforts to protect the vulnerable.

# Initiative Highlights of 2024

Through strategic initiatives, powerful collaborations, and data-driven action, we made significant progress in disrupting human crime this year.

INITIATIVES COMPLETED

26

UNIQUE INITIATIVE PARTICIPANTS

756

**STRATEGIC INITIATIVES** 

5

95 working group members

SPONSORED ROUNDTABLES

7

523 attendees

WHITE PAPERS & GUIDES

7

58 content creators

THIRD THURSDAY TALKS

6

246 participants



# DRIVING IMPACT AGAINST HUMAN TRAFFICKING

- SUPER BOWL INITIATIVE 2024
- HUMAN TRAFFICKING MODEL SCENARIOS UPDATE
- HUMAN TRAFFICKING INVESTIGATIVE GUIDE
- HUMAN TRAFFICKING EXPLAINED
- TRAFFICKING INTERVENTION ROUNDTABLE
- LABOR TRAFFICKING ROUNDTABLE

#### 2024 HUMAN TRAFFICKING DISRUPTION INITIATIVES

Here is the impact of our 2024 initiatives in the fight against human trafficking, driving prevention, enhancing detection, and disrupting exploitation networks.



STRATEGIC INITIATIVES

THOUGHT **LEADERSHIP** 

INITIATIVE	RESULTS	SPONSOR
Super Bowl Initiative 2024	Our initiative united 31 organizations by partnering law enforcement and financial institutions, integrating targeted data and model scenarios to enhance human trafficking detection during the Super Bowl.	Mission Ωmegα <sup>™</sup>
Human Trafficking Model Scenarios Update	With the help of Featurespace, NICE Actimize, and DataVisor, we were able to update our Human Trafficking Model Scenarios to be more easily coded by Financial Institutions.	Mission Ωmegα <sup>∞</sup>
Human Trafficking Investigative Guide	A working group of 24 financial services professionals and law enforcement officers developed a comprehensive guide detailing front and back office red flags of human trafficking and effective tips for investigation.	N+CE Actimize
Human Trafficking Explained	Our human trafficking report provides a comprehensive overview of global and U.S. trafficking trends, equipping financial professionals with actionable steps to detect and prevent exploitation. It serves as a unifying resource for our members, reinforcing the need for cross-industry collaboration in the fight against human trafficking.	Mission Ωmegα <sup>∞</sup>
Trafficking Intervention Roundtable	127 participants joined us for this impactful roundtable, where we gained powerful insights from human trafficking survivor data and an IRS Criminal Investigator on the critical role financial institutions play in detecting and reporting trafficking activities.	Guidehouse Outwit Complexity
Labor Trafficking Roundtable	110 participants attended our roundtable on labor trafficking, where experts from financial institutions and law enforcement shared key red flags and best practices for conducting due diligence in identifying and combating labor trafficking.	LexisNexis®



## DRIVING IMPACT AGAINST CHILD SEXUAL EXPLOITATION

- PROJECT UMBRA PHASE II
- SEXTORTION TABLETOP AND INTERDICTION MAP
- CSE INVESTIGATIVE GUIDE

#### **2024 CSE DISRUPTION INITIATIVES**

effectively.

Here is the impact of our 2024 initiatives in the fight against CSE, driving prevention, enhancing detection, and disrupting exploitation networks.

STRATEGIC INITIATIVES

THOUGHT **LEADERSHIP** 

INITIATIVE	RESULTS	SPONSOR
Project Umbra Phase II	Through Project Umbra Phase II, we have partnered with some of the top 50 banks and Child Rescue Coalition, who provide critical data on child predators. By encouraging banks to include a specific hashtag on SARs, this initiative has already contributed to at least two cases where law enforcement has reached out about an active investigation—using an Umbra-related SAR to support an arrest warrant.	N/A
Sextortion Tabletop and Interdiction Map	This devastating crime, while a type of scam, primarily targets children and can have tragic consequences. Through weekly cross-sector collaboration with law enforcement, financial institutions, telecommunications, and social media platforms, we examined who has key information at critical points in sextortion cases. Using a tabletop model, we developed actionable strategies to better protect children. Our findings will be released in a one-pager and white paper in Q1 2025 to drive industry-wide action.	Mission Ωmegα <sup>∞</sup>
CSE Investigative Guide	As part of Project Umbra Phase II, we developed a CSE Investigative Training PowerPoint and hosted a virtual training in late 2023, sponsored by Featurespace, to equip professionals with critical investigative skills. To expand accessibility, we transformed this content into a comprehensive PDF resource, allowing those who prefer a self-paced, read-through format to engage with the material offsetively.	FEATURE SPACE OUTSMART RISK



## DRIVING IMPACT AGAINST SCAMS & ELDER EXPLOITATION

- SCAMS BUSINESS CASE
- ROMANCE SCAMS RED FLAGS GUIDE
- COMBATTING MONEY MULE ACTIVITY ROUNDTABLE
- OFFSHORE INVESTMENT SCAMS CONSUMER EDUCATION
- AI & TECHNOLOGY SCAMS ROUNDTABLE
- FIRESIDE CHAT WITH A VICTIM OF A SCAM
- MITIGATING VOICE + MESSAGING SCAMS ROUNDTABLE
- SCAMS LIABILITY ROUNDTABLE

#### 2024 SCAMS & ELDER EXPLOITATION DISRUPTION INITATIVES

Here is the impact of our 2024 initiatives in the fight against Scams and Elder Financial Exploitation, driving prevention, enhancing detection, and disrupting exploitation networks.



INITIATIVE	RESULTS	SPONSOR
Scams Business Case	This initiative presents a strong business case for why financial institutions should enhance their scam controls—highlighting the long-term benefits and ROI, even when direct financial losses seem low. Seven financial services professionals have been actively developing this resource, which is set for release in Q1 2025.	<b>∷}: BioCatch</b>
Romance Scams Red Flags Guide	Thanks to the dedication of a working group of 5 financial professionals, this resource equips financial institutions with key red flags, investigative tips, and real-world case studies to enhance their ability to detect and respond to romance scams.	Mission Ωmegα <sup>™</sup>
Combatting Money Mule Activity Roundtable	107 participants joined this roundtable to hear from industry leaders on building effective money mule management programs. The discussion provided key strategies to help financial institutions prevent scammers from exploiting mules for illicit activity.	Early Warning®
Offshore Investment Scams Consumer Education	A victim of an offshore investment scam approached The Knoble, driven by a passion to educate others on recognizing the warning signs. Through our conversation, we gathered key red flags and insights from their experience to share with our members, helping them better identify and prevent similar scams.	Mission Ωmegα*
AI & Technology Scams Roundtable	A roundtable of 150 professionals explored how scammers use AI and technology to exploit victims—and how financial institutions can leverage these same tools to fight back. The discussion sparked valuable insights and strategies to strengthen scam prevention efforts.	Early Warning®
Fireside Chat with a Victim of a Scam	This impactful video project features a conversation with a scam victim, providing firsthand insight into their experience. Industry leaders offer expert responses, highlighting key takeaways for financial professionals. This discussion delivers valuable perspectives to better understand, prevent, and respond to scams.	Mission Ωmegα*

#### **2024 SCAMS & ELDER EXPLOITATION DISRUPTION INITATIVES**

INITIATIVE	RESULTS	SPONSOR
Mitigating Voice & Messaging Scams Roundtable	Our first telecom roundtable brought together 79 participants to explore how financial institutions can collaborate with telecom providers to combat voice and messaging scams. The discussion highlighted innovative partnership strategies to strengthen scam prevention efforts.	
Scams Liability Roundtable	A roundtable of 90 attendees explored what an effective framework for scam reimbursement could look like. The discussion examined key challenges, best practices, and the potential shift in liability—focusing on how to best protect customers while driving innovation in scam controls.	Early Warning®



# DRIVING IMPACT AGAINST HUMAN CRIME CROSS-SECTOR

- SAR AMENDMENT TEMPLATE
- NATIONAL AWARENESS CAMPAIGN
- HUMAN CRIME WORKSHOP
- EFFECTIVE PRACTICES TO INFORMATION SHARING GUIDE
- UNLOCKING COLLABORATION ROUNDTABLE

#### 2024 HUMAN CRIME CROSS-SECTOR DISRUPTION INITIATIVES

Here is the impact of our 2024 Cross-Sector initiatives in the fight against Human Crime, driving prevention, enhancing detection, and disrupting exploitation networks.



STRATEGIC INITIATIVES

THOUGHT **LEADERSHIP** 

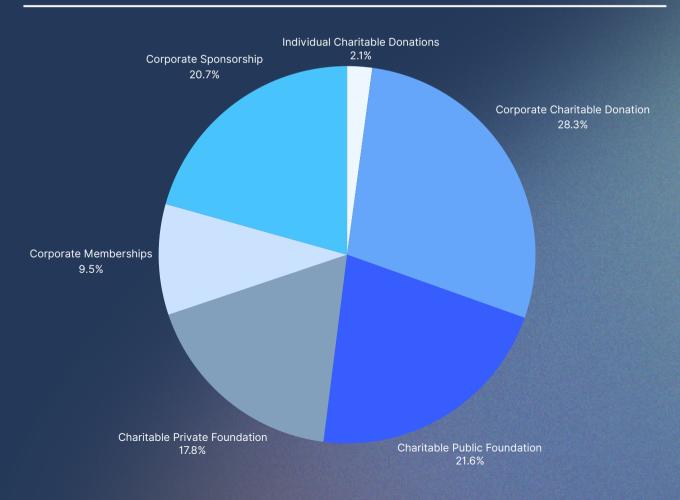
INITIATIVE	RESULTS	SPONSOR
SAR Amendment Template	This project brought together a working group of financial institutions and law enforcement to develop a SAR addendum template designed to enhance the effectiveness of SAR filings. The addendum will ensure that actionable intelligence is included—helping law enforcement build stronger cases and secure warrants for arrests. We are finalizing feasibility feedback and plan to share this resource with our network in Q1.	Mission Ωmegα <sup>™</sup>
National Awareness Campaign	This project aims to unify language and messaging around the four human crimes The Knoble focuses on. We have identified a strategic awareness month calendar and are finalizing key slogans that participants will be encouraged to use in their content—creating a cohesive message to drive greater reach and engagement.	Walmart :
Human Crime Workshop	This workshop, held in partnership with HSI and CINA (GMU), brought together 57 representatives from law enforcement agencies, financial institutions, telecom companies, and more in Washington, D.C. The group engaged in meaningful discussions on SARs, national education campaigns, and strengthening collaboration between law enforcement and financial institutions. The workshop resulted in three new initiatives that we are close to completing.	Mission Ωmegα <sup>∞</sup>
Effective Practices to Information Sharing Guide	This comprehensive guide encourages financial institutions to enhance their involvement in information sharing—an essential tool for the early detection of human crimes. It explores key challenges and provides actionable best practices to strengthen collaboration and impact.	<b>BioCatch</b>
Unlocking Collaboration Roundtable	Building on the insights from the Information Sharing Guide, we hosted a roundtable on collaboration and information sharing, bringing together 112 participants from our network. The session was highly engaging and thought-provoking, and we encourage members to watch the recording in the Member Center.	<b>BioCatch</b>

## Financials

#### REVENUE REPORT

Revenue Name	Amount
Corporate Charitable Donation	\$237,836.53
Charitable Public Foundation	\$181,470.99
Charitable Private Foundation	\$150,000.00
Corporate Memberships	\$79,882.10
Corporate Sponsorship	\$173,750.00
Individual Charitable Donations	\$18,042.72
Total	\$840,982.34

#### REVENUE BREAKDOWN



### OUR PATH FORWARD

### STRATEGIC PLAN

At The Knoble, we believe financial systems should serve as shields against Human Crime—not channels for it. Over the past year, we have worked diligently to develop a comprehensive strategic plan that will guide our efforts over the next five years. This plan is more than a roadmap—it is a bold commitment to expanding impact, mobilizing professionals, and driving industry-wide change in the fight against Human Crime, including human trafficking, exploitation, and fraud.

Our strategy builds on a strong foundation of success, leveraging the power of financial professionals, corporate partners, and law enforcement to detect and disrupt Human Crime. Through initiatives like Project Umbra, the Super Bowl Trafficking Initiative, and enhanced Suspicious Activity Report (SAR) collaboration, we have already proven that financial intelligence can save lives.

Looking ahead, we are focused on scaling our reach and deepening our impact. This includes:

- DEVELOPING COMPREHENSIVE MEMBER JOURNEYS
- ESTABLISHING THE HUMAN CRIME SPECIALIST ROLE ACROSS INSTITUTIONS
- LAUNCHING A TARGETED MARKETING CAMPAIGN
- CREATING MEANINGFUL PAID MEMBERSHIP STRUCTURES
- DEVELOPING AN INDUSTRY-DEFINING CONFERENCE

Our approach is data-driven and results-oriented, ensuring that every initiative contributes to a measurable impact—more crimes prevented, more victims protected, and more institutions taking a stand.

This past year has been one of focused planning, strategic collaboration, and laying the groundwork for transformative change. Now, the path forward is clear: by uniting passionate individuals and forward-thinking institutions, we can reshape financial systems into forces for good.

The time to act is now. Together, we can transform financial systems into a powerful force for preventing Human Crime and protecting the vulnerable.

#### SPONSORS & FINANCIAL INSTITUTION MEMBERS



























#### PUBLIC PARTNERSHIPS

























Membership and sponsorship allow your corporation to make a statement to their shareholders, employees, financial industry peers, and regulators that you believe that the fight against Human Crime is important for your company to participate in. Scan the QR code to explore the opportunities for your corporation to get involved in.



### 2024 BOARD OF DIRECTORS

#### Ian Mitchell

Founder & Board Chair of The Knoble

#### **David Excell**

Founder of Featurespace

#### **Matt Friedman**

CEO of Mekong Club, Keynote Speaker, ESG, Modern Slavery Expert, UNSDG's, Penguin Author

#### Richard Harvey

Director of Compliance Risk and Board Secretary at Beneficial State Bank

#### Shawn Holtzclaw

Global Executive, Founder/ Fractional Executive at Matrix Ventures, LLC

#### Frank McKenna

Co-Founder of Point Predictive, FrankonFraud

Mary Ann Miller VP of Client Experience at Prove, Fraud & Cybercrime Exec. Advisor

Terry Schappert
Former Bank of America C-Suite Executive, Head of FI Relationships at The Knoble

#### **Donna Turner**

Former Bank of America C-Suite Executive

#### Ben Wallach

Managing Partner at Mission Omega

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#### Stuart Davis

CSE Sector Co-Lead, Global Financial Crimes Risk and Technology Leader

#### **Terry Schappert**

CSE Sector Co-Lead, Former Bank of America C-Suite Executive, Head of Financial Institutions Relationships at The Knoble

### 2024 BOARD OF ADVISORS

#### **Robert Shiflet**

Elder Financial Exploitation Sector Lead, Former Executive Vice President at Wells Farqo

#### **Donna Turner**

Financial Scams Sector Lead, Former Bank of America C-Suite Executive

#### Derek Benner

Managing Director for Federal Law **Enforcement & Commercial Programs at Thomson Reuters** 

#### **Jonathan Bell**

President, Head of Client Relationships at RedCompass Labs

**Stu Bradley** Sr. Vice President - Fraud & Security Intelligence at SAS

#### Kelley Anne Chamberlain

Vice President Global Security & Investigations at American Express

#### David B. Chenkin

Managing Partner at Zeichner Ellman & Krause LLP

#### **Neil Giles**

Director Intelligence STOP THE TRAFFIK, President of Traffik Analysis Hub

#### Mark Houston

Partner, Audient Group, LLC

#### Kieran King

Chief Customer Officer at Pindrop

#### Matt Michaud

Global Head of Financial Crimes Compliance at LexisNexis Risk

#### **Renata Parras**

Environmental, Social and Governance (ESG) Counsel and Pro Bono Counsel, Paul Hastings

**Eva Casey-Velasquez**President/CEO at Identity Theft Resource Center

#### **Emma Waddell**

SVP at U.S. Walmart and Sam's Club Compliance

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### 2024 STAFF & **VOLUNTEERS**

Ian Mitchell

Founder & Board Chair of The Knoble

**Dave Worland** 

**Executive Director** 

**Doug Bennett** 

Director of Strategy

**Emma Campbell** 

Director of Program Delivery

**Ken Goins** 

Director of Partnerships

**Evan Hokrein** 

Fundraising Director & CRM Administrator

**Amanda Maxfield** 

Director of Memberships

**Rose McQuitty** 

Communications Director

**Terry Schappert** Board Member & Head of Financial Institutions Relationships

Corey Spagnoli Chief Technology Officer

Jean Gleason

Human Resource Leader

Elizabeth Gregory

Social Media Specialist

**Andrew Anderson** 

Research Intern

Giqi Maddux

Research Fellow

Patrick Alcorn

Cyber Security Lead

Henry Middleton Tech Admin

Caleb Ruszkowski

Technical Analyst

### 2024 PROJECT MANAGERS

**Glenn Carson** 

Project Umbra Phase II

**Ben Crov** 

Project Umbra Phase II

**Cris Galjuf** 

Project Umbra Phase II

Scott Grizzle

SAR Amendment Template

Nancy Guglielmo

Strategic Advisory Board Coordination

Yawai Thant

Human Trafficking Investigative Guide, Scam Control Business Case, BioCatch Information Sharing Guide, January Human Trafficking Roundtable

**Cynthia Williams** 

National Awareness Campaign & Sextortion Tabletop and Interdiction Map

## 2024 INDIVIDUAL DONORS

Adah Haley Kait O'Mara

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We rely on supporters like you to drive our fight against Human Crime. Every recurring or one-time gift makes a tangible difference—fueling our initiatives and strengthening our network. Consider funding the fight today.